

# Workforce and Economic Development: Our Foundation, Mission and Community Connections

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# Customized Training Program: History and Background

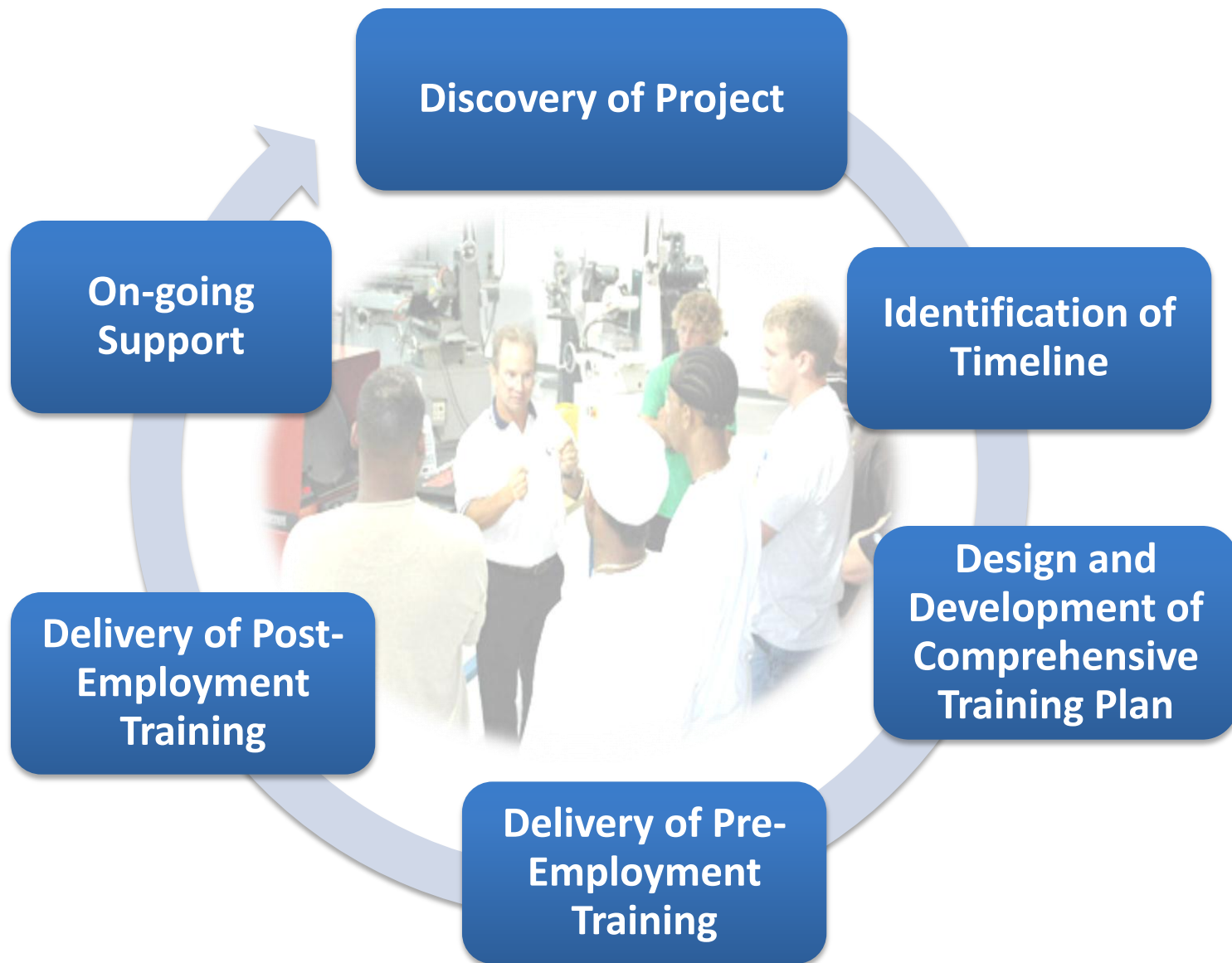
- New and Expanding Industry Training Program - 1958
- Focused Industry Training Program - 1981
- Customized Industry Training Program - 2005
- August 15, 2008 – Customized Training Program
  - Job Growth
  - Technology Investment
  - Productivity Enhancement

# Customized Training Program: Purpose

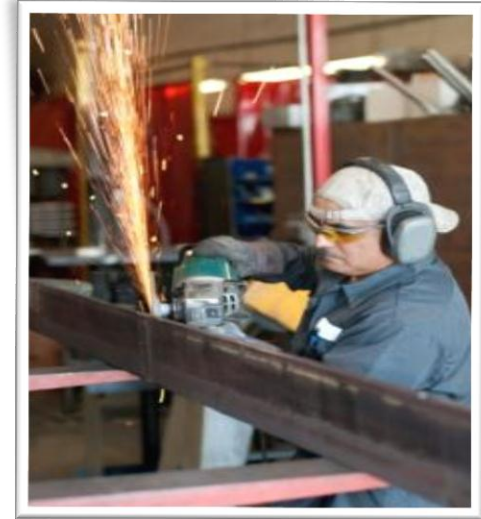
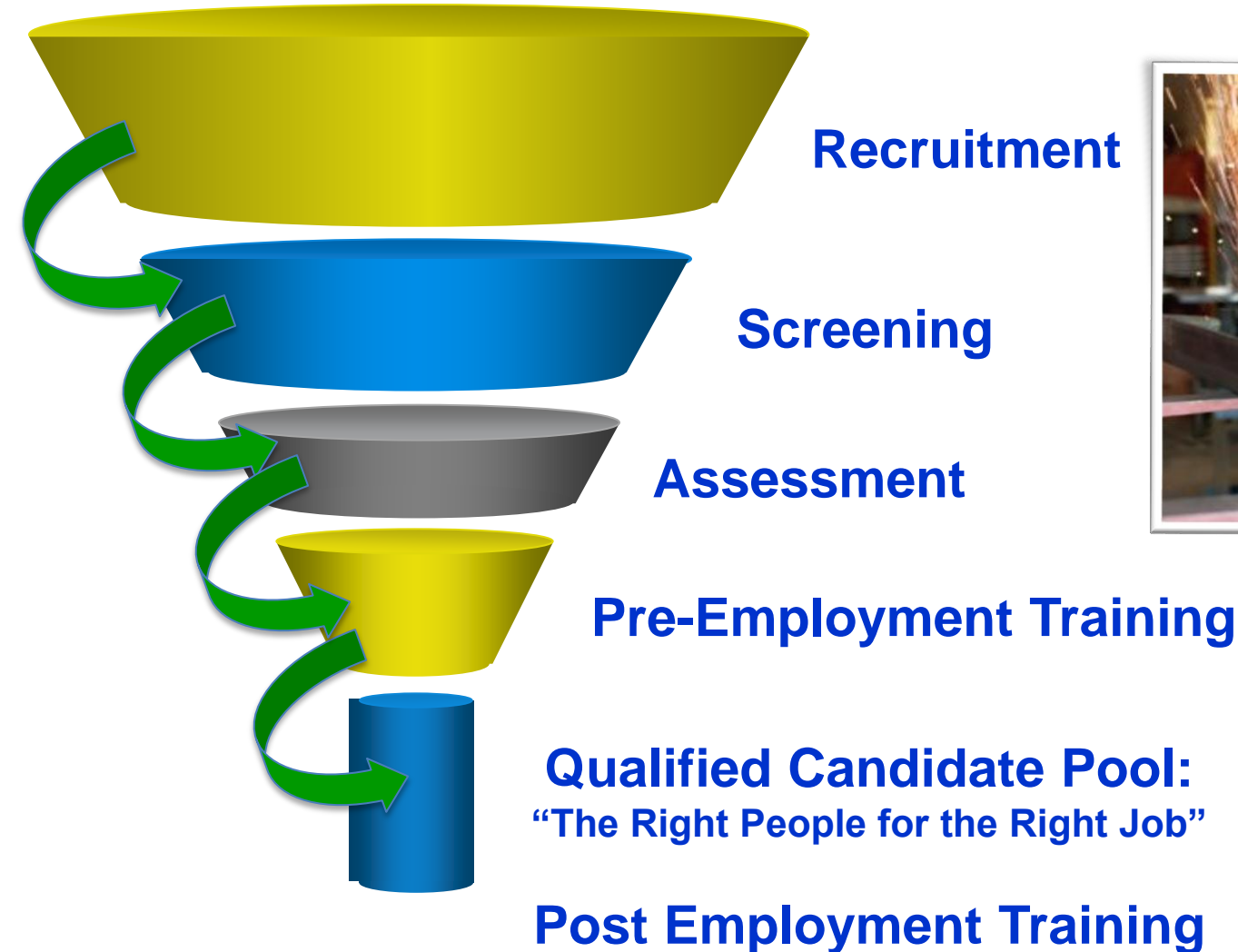
- Supports the economic development efforts of the State
- Provides customized training assistance to Business and Industry
- Enhances the growth potential of companies
- Increases the retention of existing industry
- Prepares NC's workforce with essential skills
- Establishes life long partnerships between our community colleges and Business and Industry

## Eligibility: Industry Categories

- Manufacturing
- Technology Intensive
- Life Sciences
- Regional or National Warehousing and Distribution Centers
- Business Support Centers
- Air Courier Services
- National Headquarters with Operations outside NC
- Civil Service Employees providing technical support to US military installations located in NC

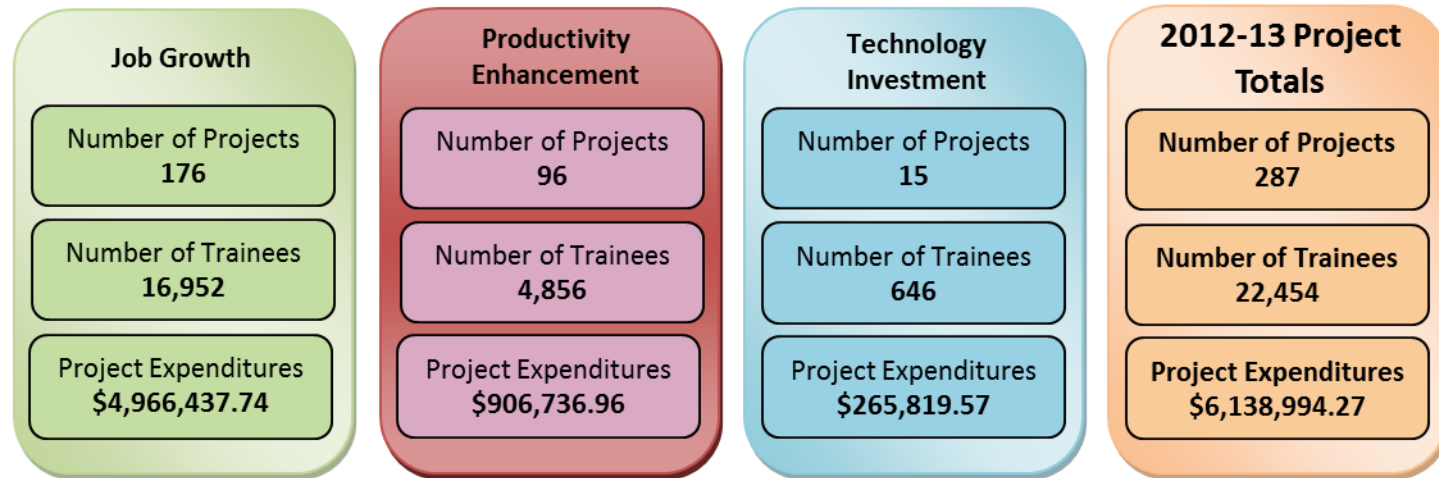


# Accelerated Workforce Development



**Hope • Opportunity • Jobs**

## Customized Training Program for New and Existing North Carolina Companies



**Instructional Tools:** \$424,016.69

Learning resources such as manuals, DVD's and computer-based interactive programs used for instructional training

**Regionally Based Resources/Trainers:** \$850,786.71

Seven trainers strategically placed around North Carolina to lead instruction in continuous improvement, safety and leadership development

**Local Community College Instructor Development:** \$325,466.05

Each community college continues to build internal instructional delivery through re-training of instructors and revamping of teaching tools

**Total Project Expenditures:** \$7,739,263.72

**Average Total Cost Per Trainee:** \$344.67



## Customized Training Projects by Industry Cluster

